

Anna Kafarski

Profile

Passionate young high school woman focused on personal wellbeing and health with demonstrated background in digital media looking to successfully launch an innovative, versatile, holistic, mental and physical health iOS/Android app that incorporates intuitive habit trackers, meditation tools, and community-driven features that boost retention rates and provide holistic wellness support.

Digital Media and Wellbeing

2025-present – Student Head of Marketing, Admissions Department, Notre Dame Preparatory High School (NDP)

- Originator of recruitment campaign for NDP directly targeting prospective middle school students. Created and admin of **ndp_hallways**, Instagram account with short videos on iPads located in hallways featuring various daily prompts for students. Videos give prospective students at local middle schools insight into daily student life at NDP on a platform they can access directly while creating a positive/attractive image for the prospective students in order to create better buy-in to attending NDP, improvement on getting information through their parents or adult-targeted NDP marketing.

2023-present – Digital Marketing Intern, OMA Comp, Royal Oak, Michigan

- Support marketing teams by executing online strategies, managing social media, creating content (blogs, newsletters, shorts/reels), produce & host interviews & promo videos, attend client meetings, conducting market research, analyzing campaign performance. Hands-on experience with tools like SEO, Google Analytics, and CRMs, also website updates, email campaigns, and competitor analysis to improve brand visibility.

2025-present – Social Media Editor, Press Corp, Michigan Youth in Government (statewide YMCA)

2025-present – Head of Press for NDP, Michigan Youth in Government (YMCA)

2025-present – Founder, Leprechaun Reels, The Leprechaun school newspaper, NDP

- Initiated Reels format for school newspaper. Added interviews and participation by students, staff and others. Improved social media exposure and readership by many times.

2025, May-August – Lifeguard, Great Oaks Country Club, Rochester, Michigan

2025, Jan-March – Lifeguard, Goldfish Swim School, Birmingham, Michigan

Academics

2023-2027 – Junior, Notre Dame Preparatory High School (NDP), Pontiac, Michigan

- Staff Writer, The Leprechaun school newspaper, 2024-present
- Student Ambassador, NDP Admissions Department, 2024-present

Academics (continued)

- President, Business & Entrepreneurship Club, 2025-present
- 4.688 current GPA
- NHS National Honor Society, 2023-present
- Elected Member, STUCO (student govt), 2023-present

Skills, Sports & Hobbies

- Lifeguard & 1st Aid / CPR-AED / BLS / Water Rescue, American Red Cross & YMCA, Michigan, 2024-2026
- Volunteering – Glamorous Moms Teen Impact, Grace Centers of Hope, Mercy Mission Program
- Working Out, Nutrition and Self-improvement
- Varsity Tennis – NDP – 2023-present

References

- Orest Melnyk, President, OMA Comp, Cell 248-867-0711
- Gregory Simon, Director of Admissions, Notre Dame Preparatory School, 248-373-5300